



CONNECT 2017 TM

Wishlist Training & Innovation Conference
May 15 - 17 | Hershey Lodge, PA

CODY SYSTEMS | 2017

Exhibitor Showcase Prospectus



610.326.7476

www.codysystems.com/connect

CODY Systems invites you to exhibit during CONNECT 2017! **Key Highlights include the following:**

- ✓ **~250 Executives, Command Staff, and IT Leadership Professionals** from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- ✓ **World-class, destination hotel** and conference center
- ✓ **Dedicated Exhibit Showcase time** for attendees in Exhibit Hall
- ✓ **Personal Introduction and acknowledgement** of all exhibitors by CODY's Executive Team
- ✓ Exhibitor Profile on the **CONNECT 2017 Conference Website**

Exhibit Dates	Exhibition Tuesday, May 16, 2017	
Conference Dates	Monday, May 15 – Wednesday, May 17, 2017	
Exhibition Times	Tuesday, May 16 Breakfast with Exhibitors – 7:00 AM – 8:00 AM Exhibitor's Showcase & Lunch with Exhibitors – 11:00 AM – 1:00 PM CODY After Hours Party – Exhibitor Raffle – 6:00 – 9:00 PM	
Set-up & Tear-Down	Set-up: Monday, May 15, 2017 - 8:30 PM – 10:30 PM Tuesday, May 16, 2017 - 6:15 AM – 7:00 AM Tear-Down: Tuesday, May 16, 2017 - 4:30 PM – 5:30 PM	
Venue & Location	Hershey Lodge 325 University Drive Hershey, PA 17033 (717) 508-3311	
Important Dates	April 14, 2017 Deadline for booth registration April 17, 2017 Hotel Room Block Expires <i>After April 24, 2017 Booths cancelled subject to fee</i>	
Exhibit Fee	\$1250 – 8' x 8' Booth Space	



How did Attendees rate **CONNECT 2016** and the **Exhibitor's Showcase**?

- ✓ **97%** gave the conference top ratings!
- ✓ **58%** of attendees said that the products were of interest to them
- ✓ **45%** intend to follow-up/suggest products to their agency Executives



Exhibitor Benefits & Amenities

Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we strove to put together a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space for CODY CONNECT 2017.

Based on 2016 post-event survey feedback, we have extended the duration of the Showcase in 2017!

Benefits & Amenities included in Exhibit Fee

Representatives	<input type="checkbox"/> Meals, registration, and official CONNECT 2017 t-shirts for (2) representatives
Complimentary Meals & Breaks on Tuesday, May 16, 2017	<input type="checkbox"/> Breakfast (with attendees in Exhibit Hall) <input type="checkbox"/> Lunch (with attendees in Exhibit Hall) <input type="checkbox"/> COFFEE and Beverage Station in Exhibit Hall <input type="checkbox"/> Tuesday Evening CODY After Hours Party
Networking Opportunities	<input type="checkbox"/> Exhibits open during Breakfast <input type="checkbox"/> Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits <input type="checkbox"/> Coffee and Beverage Station in Exhibit Hall <input type="checkbox"/> Tuesday Evening Socializing and Networking Event <input type="checkbox"/> Post-Event Attendee List <input type="checkbox"/> Participation in Passport Program <input type="checkbox"/> Option to Contribute Prize for Exhibitor Raffle
Presence	<input type="checkbox"/> Company Logo with hyperlink on CODY CONNECT 2017 website <input type="checkbox"/> Introduction during Tuesday lunch with attendees <input type="checkbox"/> Logo included in screen saver used during conference breakouts <input type="checkbox"/> Logo included on additional event signage
Booth Amenities	<input type="checkbox"/> Carpeted Exhibit Hall <input type="checkbox"/> 6' skirted table <input type="checkbox"/> (2) Two chairs and wastebasket <input type="checkbox"/> One 110V Outlet at NO CHARGE (if electric is needed for booth display) <input type="checkbox"/> One Wireless Internet Connection (included at NO CHARGE) <input type="checkbox"/> ID Sign with Company Indicator
CONNECT 2017 Conference Website	Inclusion in CONNECT 2017 Conference Website at no additional charge: <ul style="list-style-type: none">✓ Company Logo✓ Company Profile✓ Link to company website site/promotional video/etc.

TO RESERVE YOUR BOOTH SPACE: Please contact Maggie Riker, Dir. of Marketing and Event Coordinator
mriker@codysystems.com or 610.326.7476